

SPONSORSHIP PROSPECTUS



We are excited to offer business partners the opportunity to participate in ILTA's 11th annual LegalSEC Summit! Sign up for an exhibit table and gain even more exposure from one of our sponsorship opportunities.



2+ Days

30 Sessions

400

Attendees*

Technology professionals at every level who manage security, governance, risk, and compliance in support of the practice of law.

* PROJECTED ATTENDEES FOR 2023

Contact us to secure your sponsorship!

CONTACT US

EXHIBIT TABLES

Exhibit tables will be in both the Meal/Reception Hall and in the Foyer outside the Meal/Reception Hall. Don't miss this chance to network with the LegalSEC Summit Attendees!





Exhibit Table in Meal/Reception Hall

\$5,000 USD (\$6,500 for non-active business partners)

- 1 draped 6'x30" table with two chairs around perimeter of meal/reception area;
- · 2 complimentary registrations to event;
- Opportunity to submit a slide to be shown during event;
- Opportunity to submit a 30-second commercial to be played in the Sponsor Showcase video reel
- Opportunity to provide a pullup banner to be displayed in LegalSEC Summit Convention area (location to be at ILTA's discretion);
- Logo recognition on marketing materials and social media

*DELIVERABLES SUBJECT TO DEADLINES



Exhibit Table in Foyer

\$7,000 USD

- 1 draped 6'x30" table with two chairs around perimeter of the foyer;
- · 2 complimentary registrations to event;
- · Opportunity to submit a slide to be shown during event;
- Opportunity to submit a 30-second commercial to be played in the Sponsor Showcase video reel
- Opportunity to provide a pullup banner to be displayed in LegalSEC Summit Convention area (location to be at ILTA's discretion);
- · Logo recognition on marketing materials and social media

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BRANDING





Wireless Network

\$15,000 USD

Everyone at LegalSEC Summit uses wifi. You could use this opportunity to be sure everyone sees your message!

- · Logo on printed signage at event;
- Opportunity to submit an additional slide to be shown during event;
- Opportunity to select network password (subject to ILTA approval; password will not be printed or made available publicly);
- Logo recognition on marketing materials and social media

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Mobile App

\$10,000 USD

Sponsor the mobile app used for LegalSEC Summit and receive prime brand visibility as people use the app. You will also be able to submit text for push notifications making sure everyone sees your message.

- Logo placement on the mobile app platform;
- 1 App Push Notification per day (maximum of three)
- Opportunity to submit an additional slide to be shown during event;
- Logo recognition on marketing materials and social media

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Session Recordings

\$5,000 USD

Sponsor the education sessions and have your 30-second commercial played in the pre-session slide deck. Your sponsorship will live on in the recording library when knowledge seekers find the sessions in the ILTA Recording Library.

- 2 complimentary registrations to event;
- Opportunity to submit a 30-second commercial to be played before sessions;
- Opportunity to submit an additional slide to be shown during event;
- Logo recognition on marketing materials, social media, and recording library

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Lanyards

\$4,000 USD

Be the logo everyone is wearing during LegalSEC Summit by sponsoring the Lanyards! Your logo will be prominently displayed alternating with the ILTA logo on the lanyards.

- Logo placement on event lanyard (alternating with ILTA logo; lanyard color is ILTA's choice);
- Opportunity to submit an additional slide to be shown during event

*DELIVERABLES SUBJECT TO DEADLINES

NETWORKING AND MORE





Opening Reception

\$5,000 USD

The LegalSEC Summit Reception is a highly attended event. Secure this opportunity to sponsor the reception and participate in the Welcome Message at the reception!

- Opportunity to designate a badged representative to participate in Welcome at Opening Reception;
- Logo on signage in reception area during sponsored reception;
- · Logo recognition on marketing materials and social media

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Women in Security Breakfast

\$2,500 USD

Support Women Who Lead by sponsorsing the Women in Security Breakfast at LegalSEC Summit!

- Opportunity to designate up to 3 badged representatives to participate during the Women Who Lead Networking Event;
- Opportunity for one badged representative to deliver brief remarks during the Event;
- Logo on signage in reception area during Women Who Lead Networking Event;
- · Logo recognition on marketing materials and social media

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App Push Notification

\$500 USD

Get your message in front of the attendees by purchasing an app push notification.

*ILTA WILL WORK WITH PURCHASERS OF THIS SPONSORSHIP TO DETERMINE APPROPRIATE DATE/TIME FOR APP PUSH ON A FIRST-PAID/FIRST-CHOICE BASIS

ILTA TV Interview

\$500 USD

Take this opportunity to sit down for a 5-10 minute interview to highlight your brand!

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